

# Demystifying Agile Proposal Management

**Webinar**



**Key Solutions, inc.**

# Presented By

**Ashley Kayes**, CP APMP

Director, Quality and  
Performance Center of Excellence,  
Key Solutions, Inc. (KSI)

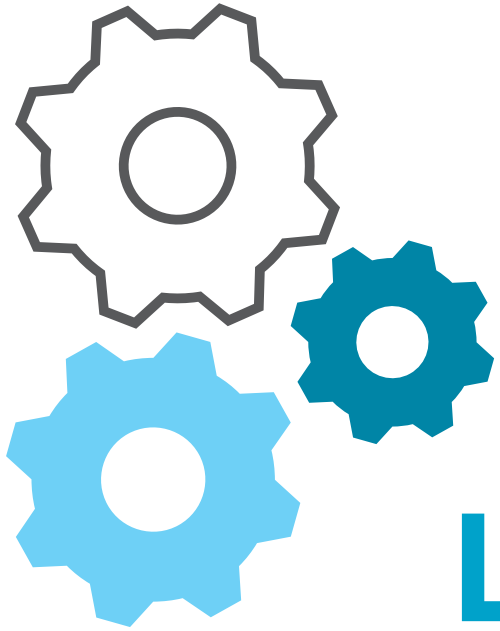
Jane.doe@ksiadvantage.com | 123-456-7890



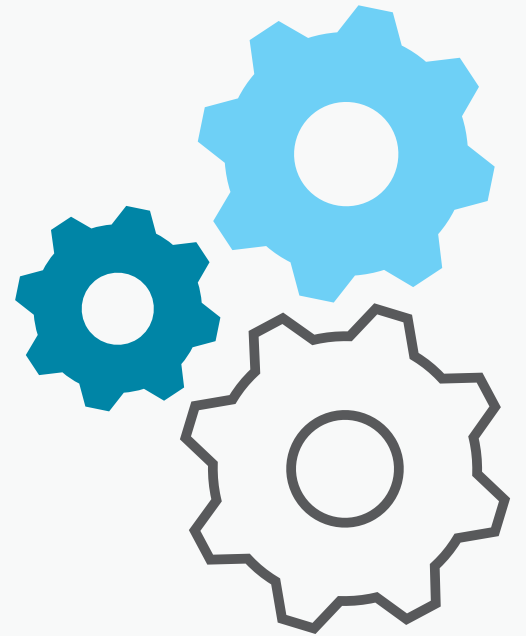
# Agenda

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- Bullet Point 2
- Bullet Point 3
- Bullet Point 4





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# What is Agile?

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# Other Agile Applications

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# What Is Agile Proposal Management?

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Lorem Ipsum



Lorem Ipsum



Lorem Ipsum

# Product Owner

- Bullet Point 1 **Lorem Ipsum**
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  - Sub Bullet 4
  - Sub Bullet 5



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**Lorem Ipsum = Jane Doe**

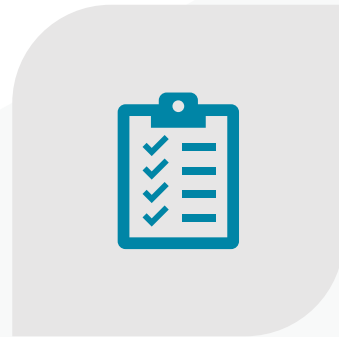


# Scrum Master

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# Development Team

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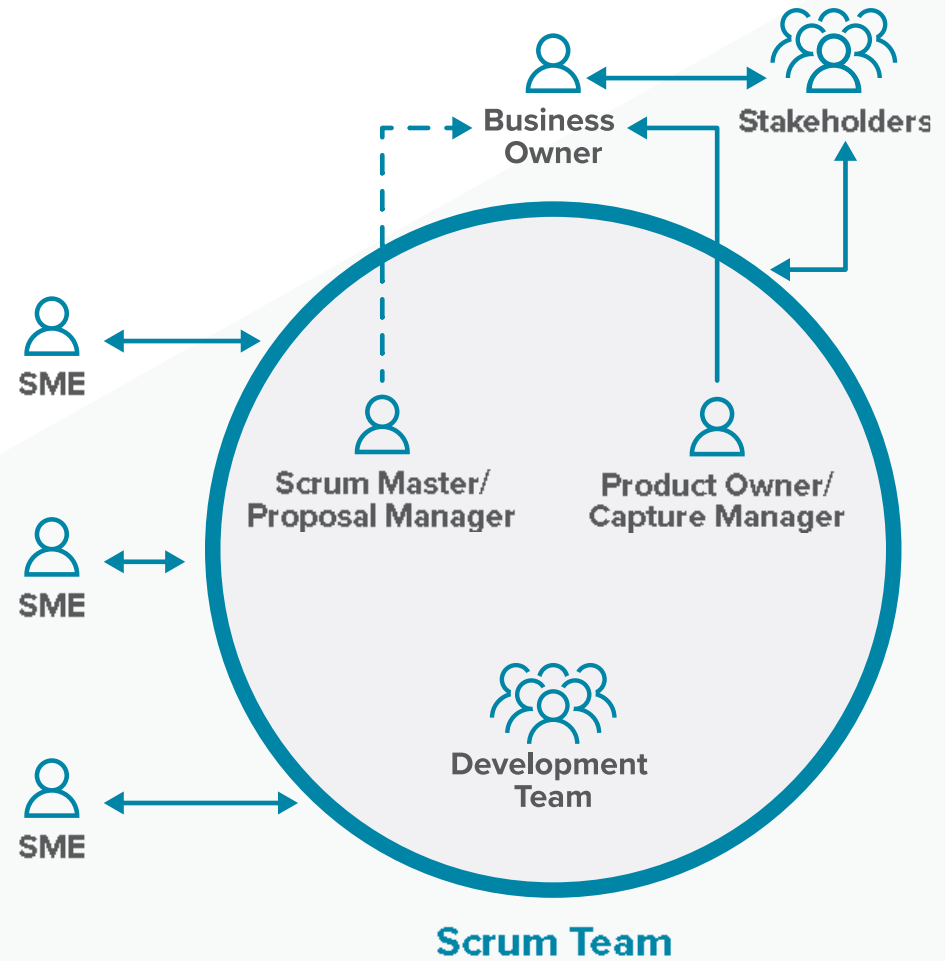
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# Scrum Team

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# Daily Stand-up Meeting



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# Daily Stand-up Meeting

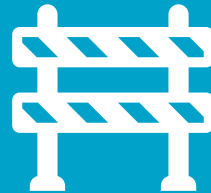
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# Daily Stand-up Meeting

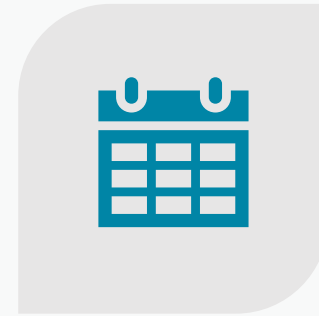
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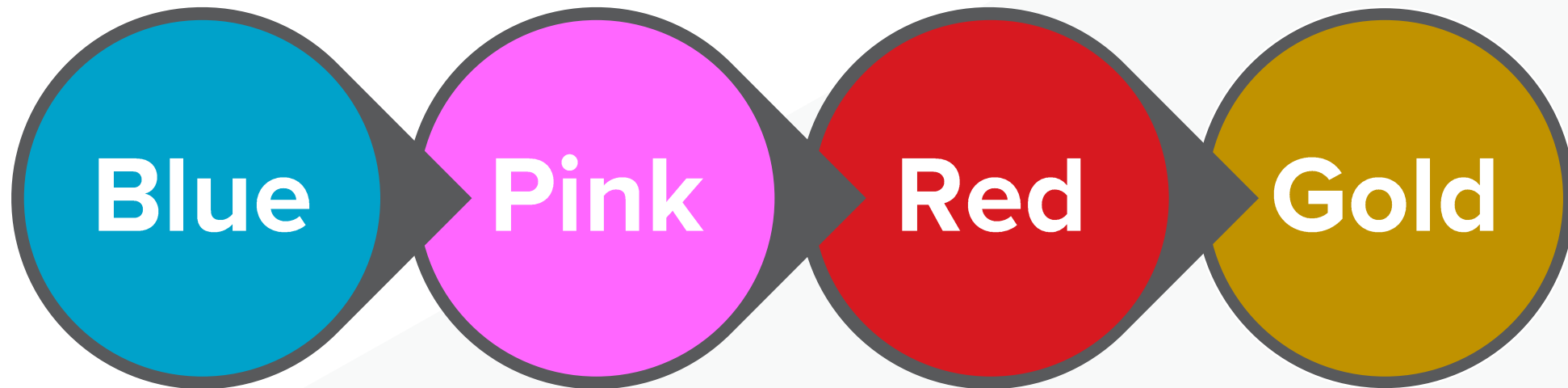
# Sprint Planning Meeting

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# Sprint Review Meeting

- Bullet Point 1





# Sprint Review Meeting



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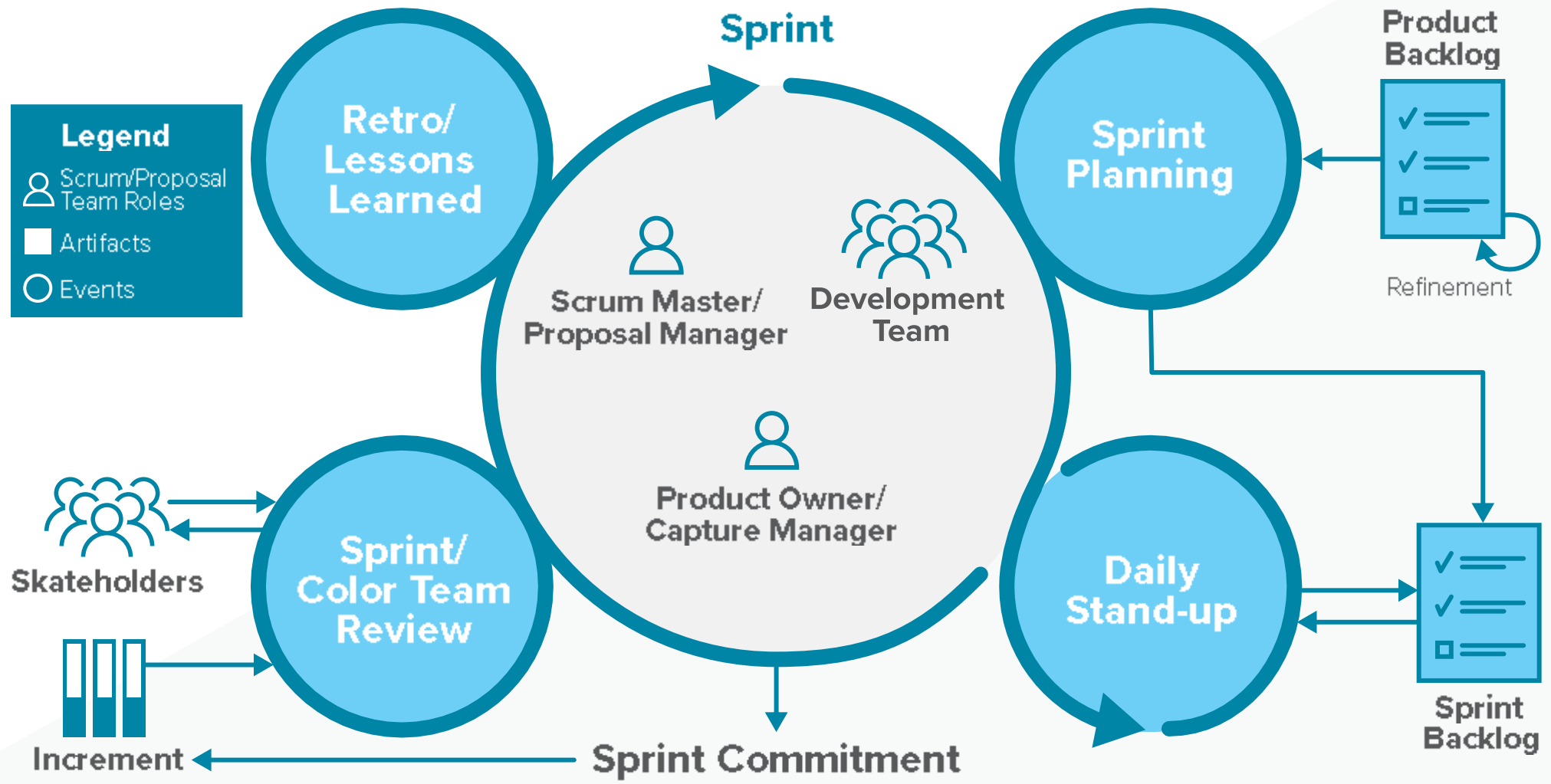


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# Agile Proposal Framework



# Unique Agile Challenges for Proposals



# Challenge #1: Lack of Dedicated, Collocated Teams

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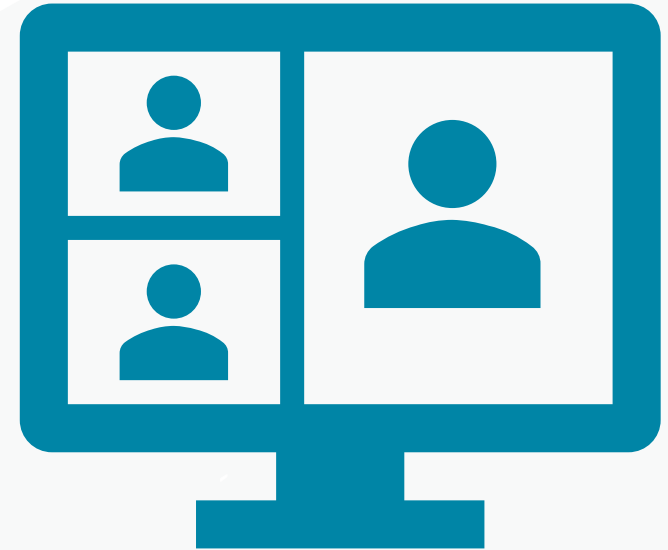


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- Bullet Point 3

# Telephone and/or Video Conferencing

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# Take Full Advantage of Q&A Periods

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# With Agile, Success Stems From



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# But We Can Improve



## Heading 1

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- Bullet Point 2



## Heading 2

- Bullet Point 1
- Bullet Point 2



## Heading 3

- Bullet Point 1



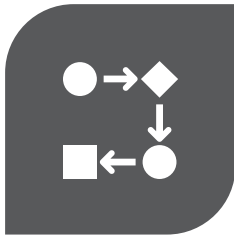
## Use Agile tools to effectively manage and track tasks and progress

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

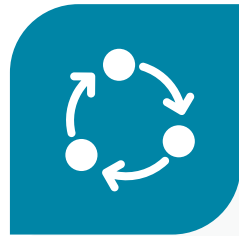


# Additional Considerations

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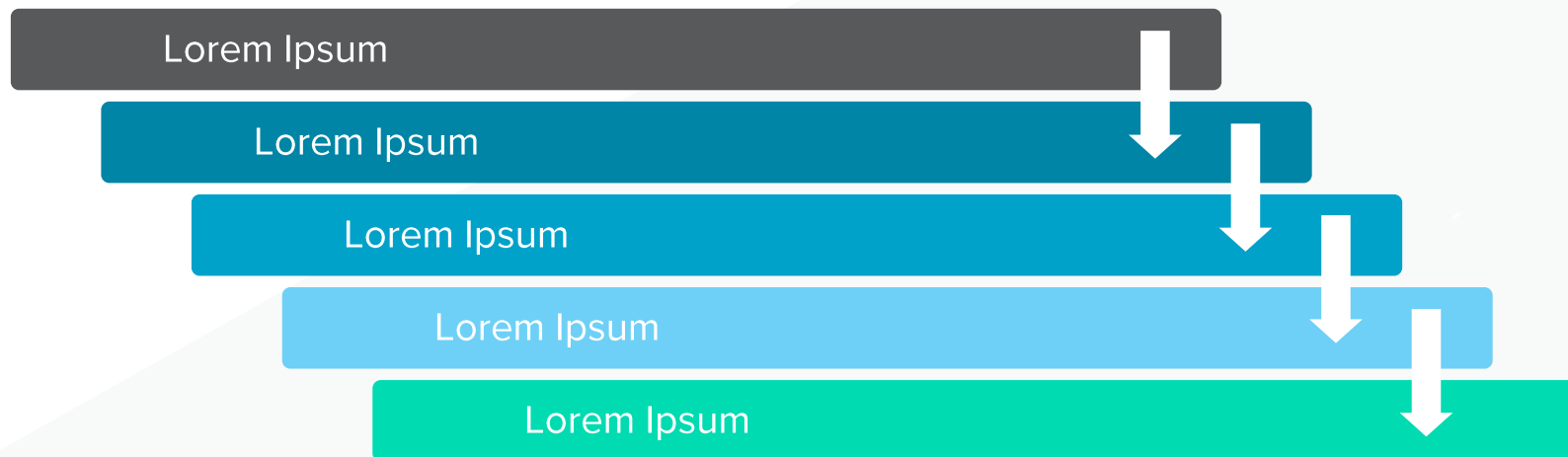
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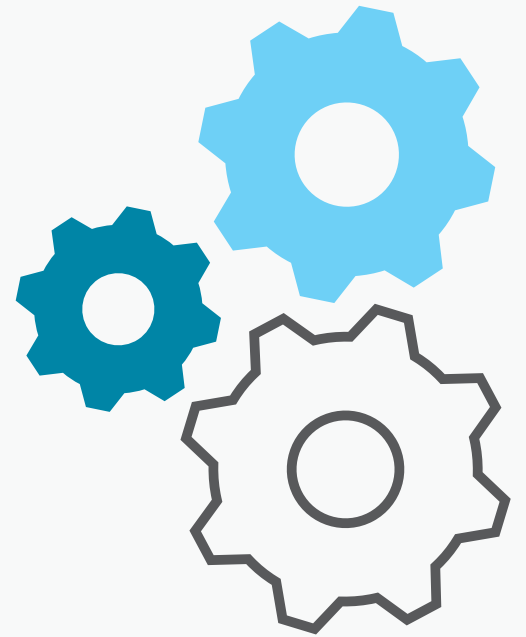
# Additional Considerations

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# Additional Considerations

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# About KSI

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**Market Assessment**



**Business Development**



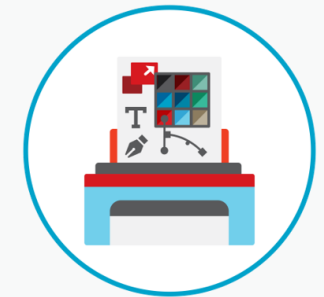
**Capture Management**



**Proposal Development**



**Orals Coaching**



**Design, DTP, and Production**

[www.ksiadvantage.com](http://www.ksiadvantage.com)

# Thank You

**Ashley Kayes**, CP APMP

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